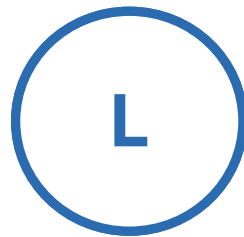
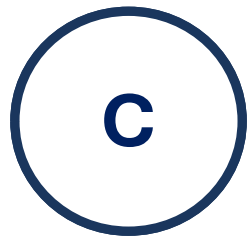


The CLEAR framework™

A structured route from complexity to action



CLARIFY



Focus on what really matters

- What is the goal?
- What problem are we really trying to solve?
- What does success look like in practice?

Outcome:

Agreed, shared sense of direction

LOOK



Break it down into bite-sized chunks

- What's the existing strategy, process or approach?
- What's working well and where are the friction points?
- What's unnecessarily complex or difficult to navigate?

Outcome:

Current picture made manageable

EVALUATE



Explore, question, and test

- What's working- and why?
- What assumptions are we making, and do they still hold?
- What could be removed, simplified, or strengthened?

Outcome:

Clear view of what could work

ASSEMBLE



Put all the right pieces together

- Who and what needs to come together to make this work?
- What's the simplest way to make this work in practice?
- How do we make it clear, usable, and fit for purpose?

Outcome:

Practical, joined-up approach

RESPOND



Move into action

- What needs to happen now to move this forward?
- Who needs to be involved to make it work?
- How will we know whether its working?

Outcome:

Achievable way forward